

**TOWN OF PLUM LAKE**  
**STATE OF WISCONSIN**  
**VILAS COUNTY**

**Ordinance 2023-002**  
(Replaces Ordinance 90-1)

**Ordinance for a Temporary “Picnic” Retail Alcohol License**

**SECTION I: TITLE AND PURPOSE**

This ordinance is entitled the Town of Plum Lake Ordinance for a Temporary “Picnic” Retail Alcohol License. The purpose of this ordinance is to provide for issuance of a Temporary Retail “Picnic” Alcohol License.

**SECTION II: AUTHORITY**

The Town Board of the Town of Plum Lake, Vilas County, Wisconsin, has the authority under Wis. Stats. 125.10(1) and general authority under Wis. Stats. 125.26(6) and 125.51(10), to adopt this ordinance.

**SECTION III: ELIGIBILITY**

Each applicant must be either a bona fide club, chamber of commerce, fair association, agricultural society, church, lodge or society that has been in existence for at least six (6) months before the date of application, or a post of a veterans’ organization authorizing the sale of fermented malt beverages at a particular picnic or similar gathering, at a meeting of the post, or during a fair conducted by the fair association or agricultural society.

- A. Licenses may not be issued to individuals.
- B. Not more than two (2) temporary “Class B” wine licenses may be issued to any applicant in any twelve (12) month period. There is no limit on the number of Class “B” beer licenses that can be issued.
- C. The town clerk may request written documentation, including but not limited to, a list of officers, a copy of the bylaws, purpose of the organization, copies of agendas and minutes from the applicant verifying that the organization is a bona fide club.

**SECTION IV: TERM**

The temporary “picnic” retail alcohol license shall be effective for any single, or a series of consecutive days, as indicated on the license. Each event requires a separate license.

**SECTION V: WAITING PERIOD**

Applicants for a temporary Class “B” beer license, or a temporary “Class B” wine license, shall be submitted to the town clerk thirty (30) days prior to the granting of the license to allow the request to be placed on the Town Board agenda.

**SECTION VI: ISSUANCE**

Upon receiving a completed application for a temporary “picnic” retail alcohol license (form AT-315) and the requisite license fee, the town clerk shall verify that the applicant meets the legal qualifications necessary to hold the license. Upon being satisfied that the applicant meets the qualifications for the license, the clerk shall place the applicant’s application request on the agenda for the next Town Board meeting. If Town Board approval is received, the town clerk shall issue the license.


**SECTION VII: FEES**


A fee, as listed in the Town of Plum Lake Fee Scheduled and determined by the Town Board, but not to exceed limits as defined in s. 125.26(6), Wis. Stats., is required to be paid with the initial application. The fee will remain the same if an organization is applying for both a temporary Class “B” beer license and a “Class B” wine license for the same event.

This Ordinance for a Temporary “Picnic” Retail Alcohol License, Ordinance 2023-002, repeals and replaces Ordinance 90-1.

Adopted this 30<sup>th</sup> day of October, 2023.

By the Town Board of the Town of Plum Lake, Vilas County:

  
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Jackey Postuchow, Chair

  
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Jona Eliason, Supervisor II

  
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Kevin Rasmussen, Supervisor I

  
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Attest: Town Clerk